



ROSEDALE COMMUNITY COUNCIL-SOCIAL MEDIA POLICY

1. The following terms have these meanings in this Policy:

1. a) "Social media" – The catch-all term that is applied broadly to computer-mediated communication media such as blogs, YouTube, Facebook, Instagram, Tumblr, Forum and Twitter, etc.
2. b) "Member"- All categories of membership defined in the Rosedale Community Bylaws, as well as all individuals engaged in activities with Rosedale Community Council, including but not limited to, athletes, coaches, officials, volunteers, directors, officers, team managers, team captains, medical and paramedical personnel, and administrators.
3. c) "Case Manager" – The person or organization appointed by Rosedale Community Council to oversee management and administration of complaints.

PREAMBLE

2. Rosedale Community Council is aware that Member interaction and communication occurs frequently on Social Media. Rosedale Community Council cautions Members that any conduct falling short of the standard of behaviour required by the Rosedale Community Council Policy Relating to Member Conduct will be subject to the disciplinary sanctions identified within the Rosedale's Community Council's Policy Relating to Member Conduct.

APPLICATION

3. This Policy applies to all Members as defined in the Definitions.

CONDUCT AND BEHAVIOUR

4. Per the Rosedale Community Council Policy Relating to Member Conduct, the following Social Media conduct may be considered minor or major infractions at the discretion of the Case Manager:

1. a) Posting a disrespectful, hateful, insulting, or otherwise negative comment on a personal blog, in a Facebook post or note, or as a Tweet on Twitter, that is directed at Members or at other persons connected with Rosedale Community Council and related events.
2. b) Posting a disparaging or harmful comment on a personal blog, in a Facebook post or note, or as a Tweet on Twitter, that is directed at Rosedale Community Council and related events.
3. c) Creating or contributing to a Facebook group, webpage, blog, or online forum devoted solely or in part to promoting negative or disparaging remarks or commentary about Rosedale Community Council and related events.
4. d) Posting a picture, altered picture, or video on Facebook, Tumblr, Twitter, YouTube, or other social medium that is harmful, disrespectful, insulting, or otherwise offensive, and that is directed at Members or at other persons connected with Rosedale Community Council and related events.
5. e) Any instance of cyber-bullying or cyber-harassment between one Member and another Member (including a teammate, coach, opponent, volunteer, or official), where incidents of cyber-bullying and cyber-harassment can include but are not limited to the following conduct on any



social medium, via text-message, or via email: regular insults, negative comments, vexatious behaviour, pranks or jokes, threats, posing as another person, spreading rumours or lies, or other harmful behaviour.

f) Any instance of bring the game of softball into disrepute.

5. All conduct and behaviour occurring on Social Media may be subject to the Rosedale Community Council Policy Relating to Member Conduct at the discretion of the Case Manager.

MEMBER RESPONSIBILITIES

6. Members must be aware that their Social Media use may be monitored by Rosedale Community Council
7. When using Social Media, a Member must model appropriate behaviour benefitting the Member's status as a member of Rosedale Community Council.
8. Removing content from Social Media after it has been posted (either publicly or privately) does not excuse the Member from being subject to the Rosedale Community Policy Relating to Member Conduct.
9. A member who believes that the Social Media use by another member is inappropriate or may violate of Rosedale Community Council policies and procedures should report the matter to Rosedale Community Policy in the manner outlined by the Rosedale's Community Council Policy Relating to Member Conduct.